

PRIVACY POLICY FOR WEBSITES THAT COLLECT AND SHARE PERSONALLY IDENTIFIABLE INFORMATION INCLUDING FINANCIAL INFORMATION OF ITS VISITORS/SUBSCRIBERS

WorkEnders, Inc., the owner of housecleaningbiz101.com (hereinafter referred to as "WEI") values the privacy of our visitors/customers and takes every known precaution to safe guard the information we collect from unauthorized use. The following is a detailed explanation of the privacy policy for WEI:

WHAT INFORMATION DO WE COLLECT?

WEI believes it is important for you to know what types of information we collect when you use our site. We employ various methods for collecting information. To begin with, we use "cookies" that are needed to compile aggregate non-personally identifiable information about the visitors to our web site. Personally identifiable information consists of information that is unique to you, such as credit card numbers, bank accounts, social security numbers, home address, email address and the like. This is the type of information that most people consider private and deem the most important to protect from unauthorized access. Non-personally identifiable information most often consists of things such as your search preferences, the types of products you have bought, how many times you have visited a particular web site, etc. This type of information is usually associated with a particular computer or IP address but not with a particular person. "Cookies" are pieces of information generated by a Web server and stored in the user's computer, ready for future access. Each time you access our web site; our server finds the relevant cookie on your computer. The information contained within that cookie is then used to customize our visitors' experience with our site. The following is a list of the information we collect:

- The number of visitors to our Web site each day.
- The Web pages that are viewed by visitors each day.
- How much average time visitors spend on each page visited.
- The number of returning visitors each day and the frequency of visits.
- Search engines that visitors may have used to find our Web site.
- Key words or phrases visitors typed in to search engines to locate our site (such as "house cleaning", "cleaning business", etc.).
- The various countries from which visitors have visited the Web site.
- Third-party Web sites displayed on our site which visitors may link to directly from our site.

If you wish to make a purchase from our Web site, the following personal information is collected:

- Your name
- Your company's name, if applicable
- Your shipping address including city, state or province and country
- Your email address
- Your telephone number
- The credit card number you are using to make the purchase
- The name and billing address of the card holder

WHY DO WE COLLECT THIS INFORMATION?

We use this information in order to serve the needs of our customers. We need to know who you are in order to verify the credit card information you have sent us.

We collect several pieces of personal information from you in order to complete this verification process. The non-personal information that we collect from you is used in order to offer our visitors better service and to make your experience with our site more enjoyable. Any information that we may inadvertently collect from you, that does not serve one of these reasons stated above, is immediately purged from our system.

HOW IS YOUR INFORMATION PROTECTED?

We use the latest in encryption technology, including 128 bit SSL encryption to ensure that any sensitive information that is sent by you to us via the Internet is protected from unauthorized interception. We employ the latest in firewall protection to prevent unauthorized access into our information storage areas. The only person who has access to this information is the president of WEI, Gary Goranson. We also have back up servers and power supplies to guard against power outages and other natural occurrences that could pose a threat to the integrity of your personal information. Passwords are required in order to gain access to your account. Account login sessions are terminated after three failed login attempts; all terminated login sessions are logged for follow-up. Passwords must contain at least six characters, one of which is nonalphanumeric. Passwords are case sensitive and must be updated every 90 days. Unused customer accounts, those that have shown no activity for 6 months are purged from our system.

WHO HAS ACCESS TO MY INFORMATION?

The only person at WEI who has access to your information is the company's president. In order to process your credit card we have to consult with an outside credit card processing company. These processing companies are regulated by the banking industry and must meet certain security requirements in order to be in business. The processing companies will have access to your credit card information, billing address, name, and possibly your telephone number. The processing company will communicate with the issuing bank of your credit card in order to get final approval to charge your credit card for the product or services we are providing for you. Should you choose to receive additional information regarding one of our services or products, we may pass your email address to one of our partners who offers similar products or services that you might be interested in. Additionally, judicial requests by a duly authorized court will require us to divulge certain information regarding your account should that situation arise. Finally, should our company ever be bought or sold, your account information would then become the property of the new owner/entity.

CAN I CORRECT OR REMOVE INFORMATION FROM YOUR SITE?

You always have the option to view your account to make sure the information we have collected from you is indeed correct. You also have the option of removing any information from your account that you wish to keep private. However, please note that removing certain information such as your email address, contact information, and the like may greatly hinder our ability to effectively provide the service or products you have requested. We recommend that you contact us first to discuss which information you may remove without interrupting the quality of service we intend to provide for you.

CAN I OPT OUT OF HAVING CERTAIN INFORMATION COLLECTED?

You have the option of disabling your computer's ability to accept or transmit cookies. This will prevent us from gathering certain non-personally identifiable information from you. You also have the option of removing yourself from any email distribution list that you may have signed up for or which you may receive as a result of becoming one of our customers.

NOTICE OF CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this privacy policy at any time. However, if any changes do occur, we will publish the changes to our web site and post a notice on the home page that a new privacy policy has been implemented. We will also take reasonable steps to contact you personally to let you know of the new changes. Should the company be bought or sold to someone else, we will take reasonable steps to notify you personally. You will then be given the option to keep your account open or to terminate.